

Donor Highlight

Pam Brookshire

At Healthier Moms and Babies, we are driven by the dedication of our donors. One donor who has fully committed themselves to the success of our community, is Pam Brookshire. Pam began her journey with Healthier Moms and Babies over 15 years ago. In the midst of a transitional period, Pam joined our first advisory board. Since then, she has been an active donor, supporter, and advocate. She is moved by the mission and dedication to our community's future; she believes that help and support cannot start too early. Healthier Moms and Babies gets in there and gets everything lined up so that [baby] has the best possible start to life.

Witnessing the shift from a four person staff with limited programs to a 21 person staff with evolving opportunities, Pam is proud to support Healthier Moms and Babies. As a social worker for the last 30 years, she has witnessed the results of a population with no support or encouragement. When people are told and taught that they can succeed, the whole community wins.



"We owe it to the kids, to their families, to society that they start off in the best way possible."

- Pam Brookshire

Thank You To Our 2019 Foundations and Corporate Sponsors

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Women's Health Advantage



A Special Note From the Director

Show up...follow through. One of our home visitors recently said, "showing up and the following through" is what gives her the most pride in her work. Many of the families we serve often feel alone and as if they don't have a dependable support system. These dedicated professionals show up with an open mind, ready to meet each family's individual needs. Most importantly they build trust with our families by following through with what they promise. Advocating for families without a voice is what Healthier Moms and Babies does best. Once our families feel supported, they have hope which gives them the strength to make impactful lifelong changes. These changes not only help our families have healthy babies but provide a strong foundation for their new family and a strong foundation for a healthier community.



Over the last 5 years, 214 babies in our community did not live to celebrate their first birthday. Healthier Moms and Babies board member, Erin Norton, brought the seriousness of this home to us when she said, "This would have been enough children to fill more than 4 school buses.". While this is a powerful and sad picture, Healthier Moms and Babies is beating the odds and producing better birth outcomes than the national, state and county averages. You are helping to beat those odds each time you invest in this work. To every single member of the Healthier Moms and Babies family, to each of you who show your support through social media likes, monthly donations, and one-time contributions, we thank you. You are helping families have healthy babies and you are helping build a healthier community. We show up and follow through and you make that possible. I'm pleased to share our annual report with each of you.

Cheers.

Paige Wilkins

Board of Directors

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		HMB	Allen County	State	National
	Infants Deaths	0	38	602	21,647
	Preterm Rate	4%	10%	10%	10%
	Smoking During Pregnancy	7%	10%	13%	8%
	Sleep Related Deaths	1	5	100	2,300
	Low Birth Weight Babies	7 %	9%	8%	8%

Programs

Healthy Start: Home visitors support vulnerable pregnant women providing them education and access to community resources. Home visitors ensure our families have healthy pregnancies and healthy babies through being a source of support and encouragement.

Outcomes







1.597 Home Visits



3% of Babies Admitted to the **NICU for Prematurity**

Nurse Family Partnership: First-time parents are visited by nurses until the baby turns age two. Nurses strive to ensure children and family are healthy and safe while improving the lives of families.





2,978 Home Visits Completed



108 Babies Born



4% of Babies Admitted to the NICU for Prematurity

Baby Me Tobacco Free: We provide this evidencebased smoking cessation program for pregnant women and their partners.



75 Women Enrolled



40% Quit Smoking

Cribs for Kids: We provide safe sleep education and Pack n Plays to families who might otherwise not have a safe place for their baby to sleep.



100 Pack n Plays Distributed

New Programs

DadUp

1 in 4 children live in our country without a father. Women who do not have an active father involved are 2x more likely to experience an infant loss. We started the DadUp program to mentor dads to be more engaged with the pregnancy and improving their parenting skills.

Own Your Journey

Experts all agree the best way to prevent having a baby too early is for mom to be healthy before becoming pregnant. Own Your Journey is an 8-week health and wellness program which gives women the tools to be healthier mind, body and spirit.

Engaging Childcares Toward Healthier Moms and Babies

In conjunction with Riley Foundation, we are focusing on decreasing the amount of safe sleep deaths by providing safe sleep materials to childcare providers within our community's high risk neighborhoods. We are also training childcare providers to be Safe Sleep Ambassadors.

Risk Factors for the Families We Serve

- Smoking
- Obesity
- Enrolled in Medicaid
- Being between the ages of 14-21
- Unstable and/or unsafe housina
- Living in dangerous neighborhoods
- Food insecurity



Healthier Moms and Babies Staff