



Healthier Moms & Babies

Annual Report 2010

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2010 HMB Staff:

Sally Edington LSW
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Deb O'Bryan RN
Staff Nurse

Laura Pflueger BSW
Staff Social Worker

Kelly Finke MSW
Staff Social Worker

Brenda Geiger
Administrative Assistant

Dear Friends and Families of Healthier Moms and Babies:

It was my pleasure to serve as chair for the past year. I thank you for the trust and confidence you placed in the organization. I am happy to report that I feel that HMB is stronger than it has been in years. I believe that the organization has turned a corner from one merely surviving to one preparing for its future.



My confidence must be tempered with the realities of our present economy. HMB felt the effects just as we all have. Though our funders and donors were generous, HMB had to tighten its belt. The good news is that we were able to provide services without reducing staff or decreasing services. Many organizations were not as fortunate.

Ironically, we had more women on our waiting list than ever. We began to question how to reach them all without compromising the level of services. Changing the current program model of high-quality case management is non-negotiable, but we believe that there is another way to work with women who aren't as high-risk. These women need and want the counseling and education, but may not want home visits. But, how do we work with more women with our current resources?

Coincidentally, it was also time to revise our strategic plan and lay the groundwork for the next three years. The Strategic Plan provides goals and objectives to explore the most efficient way to deliver services. There are some excellent models of group work where women in the same gestational age come together to discuss concerns and receive education. HMB is excited to explore and research these types of models all in an effort to expand and improve services. We hope that you, our generous supporters and contributors, are just as excited. Whatever model we adopt will be sustainable and cost effective; but more importantly, it will allow us to reach more women and help them deliver healthy, strong babies.

Thank you to all who attended our annual luncheon and listened to Dr. Lauren Dungy-Poythress speak about her work as a Maternal Fetal Medicine Specialist, her strong faith, and her determination to reduce and eradicate infant mortality. Please attend this event in the coming year.

Finally, thank you for your continued financial and moral support. HMB couldn't survive without either. Please continue with your generosity so that HMB continues its work for "better babies, one baby at a time".

Faithfully,

Pamela Brookshire
Board Chair
Healthier Moms and Babies





Most of us know someone who grew up during The Depression. They are characteristically thrifty, and the habits they learned during that time usually persist during times of plenty.

They say our recent economic times are as close to the Depression as we have ever been. It seems that everyone is interested in saving money, in finding good deals and doing more with less. This is true of our clients who will be the last to benefit from a rebounding market. The jobs our clients use to get are the ones that are now snatched up by overqualified people displaced from their own higher paying jobs.

In 2010, Healthier Moms and Babies was called upon by these women and pregnant women new to poverty who are unfamiliar with the social service delivery system. From September through the end of the year, we had a waiting list. Happily, we just worked through it, but it was an ever present reminder of the tough times we're in.

The good news is that, unlike other agencies who were trimming services, laying off staff or even closing, we were able to maintain our equilibrium. We have you to thank—all our funders, donors and supporters who made it possible.

For the frugality with which our funding was spent, we have our staff and Advisory Board to thank. Prudent decisions were made in 2010. The staff scheduled their home visits back to back in same neighborhoods whenever possible. Our event committee hosted a lovely fundraising luncheon with less overhead than previous years. These are just a few examples of making every penny count.

What do we expect in 2011? More pregnant women needing our help than ever before! What about our income? As always, we plan for the best and prepare for the worst.

Together, we made a difference for the 54 babies born, and the 122 families served. We hope we can serve more families in 2011; and with your help, we will! Thank you for your generosity!

With warm regards,

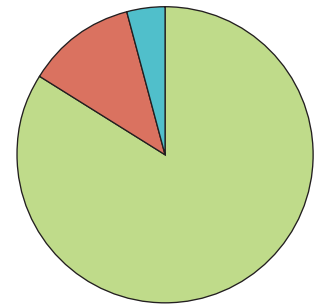


Sally Georgetown

sedington@fwmeep.edu

2010 Income

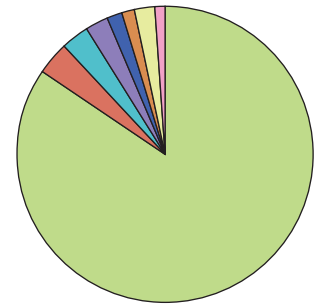
Foundations/ Organizations	\$142,360	84%
Fundraiser	\$20,057	12%
Donations	\$6,986	4%
Total:	\$169,403	100%



Foundations/
Organizations Fundraiser Donations

2010 Expenses

Salaries	\$139,395	84.7%
Marketing/Newsletter	\$5,423	3.4%
Supplies	\$5,075	3.1%
Fundraiser Expenses	\$4,396	2.6%
Mileage/Conferences	\$2,651	1.6%
Educational Materials	\$2,178	1.3%
Technology	\$3,829	2.3%
Phone & Misc	\$1,293	1.0%
Total:	\$164,240	100%



Salaries Marketing/Newsletter Supplies Fundraiser Expenses Mileage/Conferences Educational Materials Technology Phone & Misc

Statistics and Achievements

	2010	2009
Families Served:	122	126
Babies Born:	54	53
Avg. Birth Weight:	7lbs 1oz	6lbs 10oz*
Avg. Gestational Age:	38.8 weeks	37.7 weeks*
Avg. 1 min APGAR score:	7.5	8.1*
Avg. 5 min APGAR score:	8.6	8.9*
Educational presentations:	10	6

2010 Accomplishments

- Served 122 families
- Began implementing new Strategic Plan
- Income > expenditures
- Began a weekly email newsletter
- Partnered with other agencies to host Community Shower

* Babies are considered low birth weight if they weigh 5 lbs, 8 oz or less at birth. They are considered premature when born at less than 37 weeks of a 40 week gestation. APGAR scores are an assessment of infant well being at birth and range from 1-10. Babies with APGARs of 6 or below often go to the Neonatal Intensive Care Nursery.

Funders

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 City of Fort Wayne
 CJ Foundation for SIDS
 Community Foundation of Greater Fort Wayne
 Foellinger Foundation
 Fort Wayne Medical Education Program
 Journal Gazette Foundation
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In-Kind Donations

Steve Byrde
Sara Clapp
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Cinda B USA
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Dr. Amechi's Office
Ellen Durnell, Sharon
Dammeier, Mary Crawford
Ben Edington
Libby Edington
Ned & Sally Edington
Drs. Greg Eigner &
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Bryant Eismeier
Alice Eshelman
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Tri R Office Services
Corporation
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WANE TV

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Pam Brookshire
Alice Eshelman
Sr. Carole Langhauser
Dr. Deborah McMahan
Heliana Montero
Renee Morrison
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Dr. Jessamine Hippensteel
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Northeast Indiana
Associated Churches/
A Baby's Closet
SCAN
Read to Me

In Honor Of

Laura Burrell by Mr. & Mrs. Tom Agness
Janet Ottenweller by Nancy Dwire
Sally Edington by Libby Edington
by Virginia Clark
Marganelle Henry by Jessica Henry
Sarah Huizingh by Callie Houlton
Meg Distler by Alice Kopfer
Sally Minick by Dianne Meadows
Sally Stone by Sue Nahrwold
Grandchildren-Claire and Jacob by Yvonne Niccum
Cindy Rasp by Kevin Rasp and Brady Jones
Tristann Robb by John & Connie Robb
Betty Sprunger by Dr. Matthew & Janel Sprunger
Mothers Day--Daughters & Daughters in Law by Ann Marie Saul
Grandchildren by Steven & Elissa Cohen

In Memory Of

Carol Rupright by Katie Barce
by Donna Jones
by Kim Martin
by Adrienne Rupright
Carolyn Joan Bauman by Karen Bauman
Margaret L. Bowers (mother) by Jomare Bowers-Mizzell
my mom by Jan Davis
Lulu Dietz, my grandmother by Kim Dietz
my mom, Wanda Dicky by Kelly Engle
Jerome F. Henry by Marganelle Henry
by Paula Henry-Bentley
by Hoosier Metal Recycling Co Inc
Mary Jane Parker, sister of Agnes McArdle by Marilyn Dwire
Antonio Deondre Stewart Jr. by Janieka McCracken
Mary J Romero by Eunice Navarro
Herta Walchshofer by Petra Seifert
Angela H Weber by Richard F Weber
Kelly Zachrich's Father by Shannon Bearman
by Pam Brookshire
by Sally Edington
by Alice Eshelman
by Brenda Geiger
by Sr. Carole Langhauser
by Renee Morrison
by Sakina Mourtada
by Terri Tibbot
by Rob Patrick
by Dr. Phil Tyndall
my little angel by Dr. Rowena Yu-Mendador

